

News Release

CONTACTS: (contact info not for publication)

Vanessa Vaughan
The Conservation Fund
(703) 525-6300

vvaughan@conservationfund.org

Rosalie De Fini, Executive Director
Ryan Newman Foundation
(704) 677-4052 (contact info NOT for publication)

rosalie@ryannewmanfoundation.org

NASCAR DRIVER RYAN NEWMAN TO MAKE GUEST APPEARANCE AT CHARITY TRAP SHOOT IN CHELSEA

Proceeds From Event Will Fund Mill Lake Youth Camp Restoration

Chelsea, MI (XXX XX, 2008) – Racing for Wildlife – a joint effort between the Ryan Newman Foundation and The Conservation Fund – in partnership with Michigan International Speedway (MIS), Michigan United Conservation Clubs and the Michigan Department of Natural Resources (DNR), is hosting its first Racing For Wildlife Charity Trap Shoot on Thursday, August 14, 2008, at the Chelsea Rod and Gun Club. NASCAR's winner of the Daytona 500, Ryan Newman, will make a special appearance.

Proceeds from the event will aid restoration efforts at Mill Lake Youth Camp, a historic camp built in the 1930s. Once restored, the camp - located 25 miles northeast of Michigan International Speedway – will offer kids and families outdoor education programs and recreational opportunities.

Attendees will take part in one of two competitive clay pigeon shooting "flights". Tickets for the charity trap shoot can be purchased online through eBay at <http://stores.ebay.com/Racing-for-Wildlife>. Cost for attendance is \$100 per adult and \$50 per child (16 and under). Lunch is included.

Racing for Wildlife and its partners are working to raise \$1.5 million to fully restore the Mill Lake Youth Camp and open it to the public. In addition to the trap shoot, Racing for Wildlife is raffling a one-of-a-kind, custom-built Cool City Customs motorcycle (donated by MIS) signed by more than 30 of NASCAR's most popular drivers—including Ryan Newman, Dale Earnhardt, Jr., Tony Stewart, Jeff Gordon and Jimmie Johnson—as well as NASCAR legend Bobby Allison and comedian and actor Bill Engvall.

The trike will be on display at Racing for Wildlife's Fan Plaza tent at MIS beginning Friday, August 15, 2008, for the CARFAX 250 Nationwide Series and 3M Performance 400 Sprint Cup Series, respectively. Raffle tickets can be purchased through eBay at <http://stores.ebay.com/Racing-for-Wildlife>. The drawing will take place on August 17 at

Michigan International Speedway during the NASCAR race. To view photos of the Cool City Customs trike and to learn more about Racing For Wildlife, visit www.racingforwildlife.org.

In 2007, The Ryan Newman Foundation teamed up with The Conservation Fund, with inaugural support from MIS, to launch “Racing for Wildlife” – an exciting effort to unite the sports community with passionate land and water conservationists across the country.

Racing for Wildlife pursues new conservation projects that offer recreational opportunities near racetracks, so families can easily enjoy the outdoors in protected places. Racing for Wildlife’s first project is the restoration Mill Lake Youth Camp near Michigan International Speedway. The second project is the protection of 1,100 acres of unique forestland habitat within the Talladega National Forest, just a short drive from the Talladega Superspeedway in Alabama.

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About The Conservation Fund

The Conservation Fund is the nation’s foremost environmental nonprofit dedicated to protecting America’s land and water legacy for current and future generations. Seeking innovative conservation solutions for the 21st century, the Fund works to integrate economic and environmental goals. Since its founding in 1985, the Fund has helped its partners safeguard wildlife habitat, working landscapes, community “greenspace” and historic sites totaling more than 6 million acres. With 1% fundraising costs and 97% program allocation, The Conservation Fund is recognized as the nation’s top-rated environmental nonprofit by both the American Institute of Philanthropy and Charity Navigator. <http://www.conservationfund.org>

About the Ryan Newman Foundation

The Ryan Newman Foundation is a 501(c)(3) nonprofit organization, which was established in January 2005 by NASCAR driver Ryan Newman and his wife, Krissie. The mission of the foundation is to educate and encourage people to spay/neuter their pets and to adopt dogs and cats from animal shelters; to educate children and adults about the importance of conservation so the beauty of the great outdoors can be appreciated by future generations; and to provide college scholarship funding through the Rich Vogler Scholarship program to students interested in auto racing careers. The Ryan Newman Foundation is proud to be supported by the NASCAR Foundation.

Racing for Wildlife Partners



About Michigan International Speedway

Considered one of the country's premier racing facilities and largest sports arena nestled on 1,400-plus acres in the scenic Irish Hills, Michigan International Speedway offers fans the chance to join live television and radio audiences for five races featuring the NASCAR Sprint Cup Series, NASCAR Nationwide Series, NASCAR Craftsman Truck Series and the ARCA RE/MAX Series. For more information, visit <http://www.mispeedway.com>.

About Michigan United Conservation Clubs (MUCC)

MUCC is the largest statewide conservation organization in the nation, with nearly 100,000 members and more than 500 affiliated clubs. MUCC works to conserve Michigan's wildlife, fisheries, waters, forests, air, and soils by providing information, education and advocacy. For more information, visit <http://www.mucc.org>.

About Michigan Department of Natural Resources (DNR)

The Department of Natural Resources is responsible for the stewardship of Michigan's natural resources and for the provision of outdoor recreational opportunities; a role it has relished since creation of the original Conservation Department in 1921. The Michigan DNR is committed to the conservation, protection, management, use and enjoyment of the State's natural resources for current and future generations. For more information, visit <http://www.michigan.gov/dnr>.